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L Ü N D O N K „

Lünendonk®-Liste

Führende Managementberatungs-Unternehmen
in Deutschland

Top 20 der deutschen Managementberatungen						
Sortiert nach Gesamtumsatz (Ranking)						
Unternehmen mit Hauptsitz sowie der Mehrheit des Grund- und Stammkapitals in Deutschland			Gesamtumsatz in Mio. Euro		Mitarbeitende insgesamt	
2026	2025		2025	2024	2025	2024
1	1	Roland Berger Holding GmbH & Co. KGaA, München	1.013,1	975,0	3.500	3.400
2	2	Simon-Kucher & Partners Strategy & Marketing Consultants GmbH, Bonn	606,0	572,0	2.210	2.118
3	3	d-fine GmbH, Frankfurt am Main	312,7	311,3	1.860	1.742
4	4	Horváth AG, Stuttgart 1)	288,0	291,0	1.189	1.251
5	5	Porsche Consulting GmbH, Stuttgart	257,7	263,4	850	930

Top Position in the Lünendonk Ranking 2026

02/07/2026 - Porsche Consulting among Germany's most successful management consultancies

Porsche Consulting is once again ranked among the top five German management consultancies. In the renowned Lünendonk list, the company secured fifth place. In a challenging market environment, Porsche Consulting achieved €257.7 million in revenue in fiscal year 2025, driven primarily by the strong expansion of its consulting business outside the automotive sector. As a subsidiary of Porsche AG, the firm continues to hold a leading position among Germany's top consulting companies.

Porsche Consulting GmbH is a leading German management consultancy and employs currently 850 people worldwide. In addition to its headquarters in Stuttgart, the consultancy has offices in Hamburg, Munich, Berlin, Frankfurt am Main, Milan, Paris, São Paulo, Shanghai, Beijing, Atlanta, and Los Angeles. The experts in the areas of strategy and organization, sales and services, development and technology, as well as operations, advise clients globally in the automotive, consumer goods, aerospace, industrial goods, life sciences, energy, construction, transportation, and defense sectors. Following the principle of "Strategic vision. Smart implementation," the management consultancy has a clear mission: generating competitive advantage based on measurable results – always with a focus on people.



is held in Germany.



You can find the full ranking results here (German only): [Lünendonk List 2026](#)

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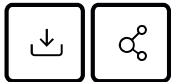


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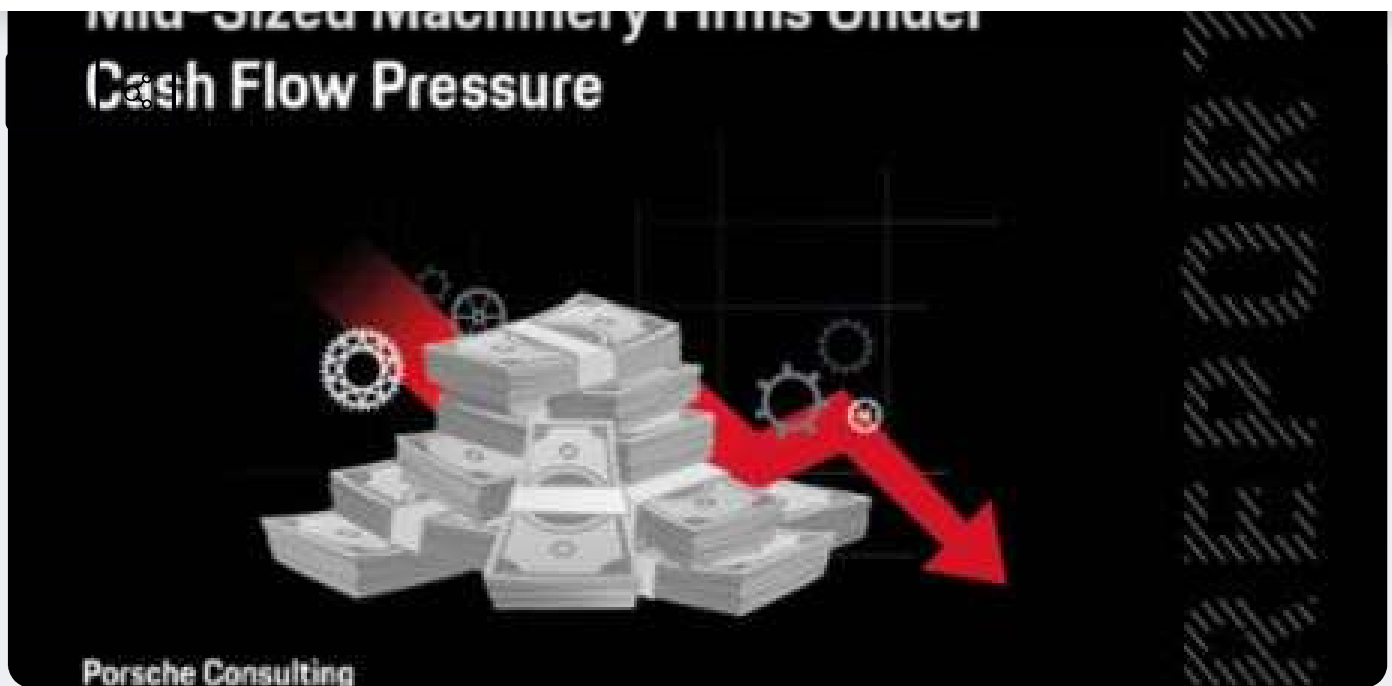
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* Where values are indicated as ranges, they do not refer to a single, specific vehicle and are not part of the offered product range. They are only for the purposes of comparison between different vehicle types. Additional equipment and accessories (add-on parts, tyre formats etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics. These factors, in addition to weather, traffic conditions and driving behaviour, can influence the fuel/electricity consumption, CO₂ emissions, range and performance values of a vehicle.

** Important information about the all-electric Porsche models can be found [here](#).

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