

ALLNAMES:(BRAINSTORM MOBILE SOLUTIONS LIMITED)

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1. [WO/2014/049322](#) METHOD OF PROCESSING DATA FOR MARKETING AND ADVERTISING PURPOSES

WO - 03.04.2014

Int.Class [G06Q 30/02](#) Appl.No PCT/GB2013/050638 Applicant BRAINSTORM MOBILE SOLUTIONS LIMITED Inventor PERO, Nicola

There is provided a method of processing data in a data processing engine in a platform as a service system, comprising the steps of: (i) receiving user-defined rules in the data processing engine; (ii) receiving data in the data processing engine; (iii) applying in the data processing engine the received user-defined rules to the received data, and (iv) generating in the data processing engine customized outcomes or actions using the user-defined rules. There are further provided uses of the method, systems suitable for performing the method, and a related computer program product.

2. [WO/2014/049378](#) METHOD OF PROCESSING DATA IN A DATA PROCESSING ENGINE

WO - 03.04.2014

Int.Class [G06Q 30/02](#) Appl.No PCT/GB2013/052546 Applicant BRAINSTORM MOBILE SOLUTIONS LIMITED Inventor PERO, Nicola

There is provided a method of processing data in a data processing engine in a unified platform system comprising a platform as a service and a software as a service, the method comprising the steps of: (i) receiving user-defined rules in the data processing engine; (ii) receiving data in the data processing engine; (iii) applying in the data processing engine the received user-defined rules to the received data, and (iv) generating in the data processing engine customized outcomes or actions using the user-defined rules. There are further provided uses of the method, systems suitable for performing the method, and a related computer program product.

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