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DRIVERIGHT

Word Mark	DRIVERIGHT
Goods and Services	IC 035. US 100 101 102. G & S: Providing incentive award programs to promote safe driving practices in connection with the sale and retention of automobile insurance. FIRST USE: 20090826. FIRST USE IN COMMERCE: 20090826
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77366371
Filing Date	January 8, 2008
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	June 17, 2008
Registration Number	3712659
Registration Date	November 17, 2009
Owner	(REGISTRANT) Kentucky Farm Bureau Mutual Insurance Company CORPORATION KENTUCKY 9201 Bunsen Parkway Louisville KENTUCKY 40220
Attorney of Record	Joel T. Beres
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20190403.
Renewal	1ST RENEWAL 20190403
Live/Dead Indicator	LIVE

