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### Record 1 out of 1

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# VIDEOLOFT

#### Word Mark VIDEOLOFT

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Data processing equipment and computers; electronic video surveillance systems, namely, electronic components of security systems and electronic video surveillance installations; video surveillance cameras; motion detectors; motion sensing input devices; computer hardware; downloadable computer software and hardware for uploading video or data to the Internet, extranet, the cloud, or networks; downloadable computer software and hardware to record, view and stream images and video; downloadable file sharing software; downloadable computer application software; downloadable computer software for use in enabling computers, smartphones and tablets to record, view and stream images and video; downloadable computer software for processing images, graphics, audio, video, and text

IC 035. US 100 101 102. G & S: Computerized file management, namely, management of digital video assets; business records management via computer for managing data and assets; business records management of data stored on hardware; business records management for the storage, virtualisation, visualisation, backup, networking, security, messaging, and monitoring of data; business records management in the nature of data reporting; data analysis services; business records management in the nature of making video available for download; business records management in the nature of video storage; information, advisory and consultancy services relating to all the aforesaid

IC 036. US 100 101 102. G & S: Provision of automated recurring payment platform to installers, namely, electronic payment services involving electronic processing and subsequent transmission of bill payment data

IC 038. US 100 101 104. G & S: Telecommunications, namely, streaming of audio, visual and audiovisual material via a global computer network; telecommunications, namely, video transmission over digital networks; telecommunications, namely, electronic bulletin board services; telecommunication services, namely, data transmission and reception services via telecommunication networks; electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunication networks; instant messaging services; information, advice, and consultancy services for all the aforesaid

IC 042. US 100 101. G & S: Non-downloadable instant messaging software; non-downloadable file sharing software; non-downloadable computer application software; non-downloadable communications software for electronically exchanging data, audio, video, images and graphics via computer, wireless, and telecommunication networks; non-downloadable computer software for processing images, graphics, audio, video, and text; technological research and design services, namely, providing a website allowing users to upload, download and discuss videos; design and development of computer hardware and software; installation and maintenance of software and hardware for the recording and storing of video by video surveillance systems; design and development services related to the electronic storage, virtualisation, visualisation, backup, security, messaging, and monitoring of video data; development of systems for the electronic storage of video data; data security services for the protection of electronic video data; design and development of electronic data security systems; design and development of computer networking application monitoring services; technological services, namely, providing a website allowing users to upload, download and discuss

videos; technological services, namely, providing an Internet service to allow users to upload, download and discuss videos; technological services, namely, providing temporary access to non-downloadable software for viewing the video and other data; technological services, namely, the provision of high availability software services; technological services, namely, cloud hosting provider and cloud storage services for electronic video data; technological services, namely, cloud computing services; technological services, namely, remote computer cloud backup services; technological services, namely, private and public cloud hosting provider services; technological services, namely, cloud provider analysis tools; cloud storage of video and other digital data; provision of access to electronic video data and other digital data stored in a cloud; the provision of computer-based services to customers over a network; electronic data storage services; electronic data migration and restoration services; data backup; technical support services, electronic storage of data; computer software maintenance services for the monitoring and maintenance of electronic video data and assets; information, advice, technical expertise, maintenance and consultancy services for all the aforesaid

IC 045. US 100 101. G & S: Licensing of software

**Standard  
Characters  
Claimed**

**Mark  
Drawing  
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**Type of  
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**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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