

FOR IMMEDIATE RELEASE

Veeva Announces Fiscal 2018 First Quarter Results

Total Revenues of \$157.9M, up 32% Year-over-year

Subscription Services Revenues of \$127.3M, up 33% Year-over-year

PLEASANTON, CA — May 25, 2017 — Veeva Systems Inc. (NYSE: VEEV), a leading provider of industry cloud solutions for the global life sciences industry, today announced results for its fiscal first quarter ended April 30, 2017.

"Q1 was another great quarter across the board," said CEO Peter Gassner. "Our continued momentum further demonstrates we have the proven innovation engine, disciplined execution, and customer success focus to continue to achieve long-term leadership."

Fiscal 2018 First Quarter Results:

- **Revenues**: Total revenues for the first quarter were \$157.9 million, up from \$119.8 million one year ago, an increase of 32% year-over-year. Subscription services revenues for the first quarter were \$127.3 million, up from \$96.0 million one year ago, an increase of 33% year-over-year.
- Operating income and non-GAAP operating income⁽¹⁾: First quarter operating income was \$37.3 million, compared to \$17.8 million one year ago, an increase of 110% year-over-year. Non-GAAP operating income for the first quarter was \$50.6 million, compared to \$29.4 million one year ago, an increase of 72% year-over-year.
- **Net income and non-GAAP net income**⁽¹⁾: First quarter net income was \$36.0 million, compared to \$12.5 million one year ago, an increase of 188% year-over-year. Non-GAAP net income for the first quarter was \$33.3 million, compared to \$21.2 million one year ago, an increase of 57% year-over-year.
- Net income per share and non-GAAP net income per share⁽¹⁾: For the first quarter, fully diluted net income per share was \$0.24, compared to \$0.09 one year ago, while non-GAAP fully diluted net income per share was \$0.22, compared to \$0.15 one year ago.

"We once again posted financial results well above guidance, driven by our ability to achieve significant growth in multiple large markets," said CFO Tim Cabral. "Our highly efficient operating model allowed us to generate strong profitability and material cash flow in the quarter."

Recent Highlights:

- Momentum Builds for Veeva Vault as an Enterprise Standard The number of customers with multiple Vault products was up by nearly 30 in the quarter and more than 70% year-over-year. In addition, a top 20 pharmaceutical company selected the full Veeva Vault RIM suite and Veeva Vault QualityDocs as enterprise-wide standards.
- Expanding Leadership in Clinical Veeva continued to deliver market-leading innovation for clinical with the release of <u>Veeva Vault CTMS</u> for clinical operations and <u>Veeva Vault EDC</u> for clinical data management. Life sciences companies can now streamline clinical with the only unified suite of applications on a single, best-in-class cloud platform.



- Veeva Commercial Cloud Innovation Launched at Largest Ever Summit The biggest industry event of its kind, Veeva Commercial Summit drew more than 1,300 attendees. At this year's event, Veeva unveiled the next-generation of CRM for life sciences with the new <u>Sunrise user interface</u> for Veeva CRM and <u>Veeva CRM</u> <u>MyInsights</u>.
- **Significant Veeva OpenData Milestone** The company recently announced Veeva OpenData reached its 100th customer milestone. Leading life sciences companies, including Allergan, have moved to Veeva OpenData for more up-to-date and complete customer reference data.

Financial Outlook:

Veeva is providing guidance for its fiscal second quarter ending July 31, 2017 as follows:

- Total revenues between \$163.0 and \$164.0 million.
- Non-GAAP operating income between \$46.0 and \$47.0 million⁽²⁾.
- Non-GAAP fully diluted net income per share of \$0.20⁽²⁾.

Veeva is providing guidance for its fiscal year ending January 31, 2018 as follows:

- Total revenues between \$665.0 and \$669.0 million.
- Non-GAAP operating income between \$191.0 and \$195.0 million⁽²⁾.
- Non-GAAP fully diluted net income per share between \$0.82 and \$0.84⁽²⁾.

Conference Call Information:

What: Veeva's Fiscal 2018 First Quarter Results Conference Call

When: Thursday, May 25, 2017

Time: 1:30 p.m. PT (4:30 p.m. ET)
Live Call: 1-877-201-0168, domestic

1-647-788-4901, international

Conference ID 1459 3688

Webcast: <u>ir.veeva.com</u>

⁽¹⁾ This press release uses non-GAAP financial metrics that are adjusted for the impact of various GAAP items. See the section titled "Non-GAAP Financial Measures" and the tables entitled "Reconciliation of GAAP to Non-GAAP Financial Measures" below for details.

⁽²⁾ Veeva is not able, at this time, to provide GAAP targets for operating income and fully diluted net income per share for the second fiscal quarter ending July 31, 2017 or fiscal year ending January 31, 2018 because of the difficulty of estimating certain items excluded from non-GAAP operating income and non-GAAP fully diluted net income per share that cannot be reasonably predicted, such as charges related to stock-based compensation expense, capitalization of internal-use software development expenses and the subsequent amortization of the capitalized expenses. The effect of these excluded items may be significant.

About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 525 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit <u>veeva.com</u>.

Forward-looking Statements

This release contains forward-looking statements, including the quotations from management, the statements in "Financial Outlook," and other statements regarding Veeva's future performance, market growth, the benefits from the use of Veeva's solutions, our strategies, and general business conditions. Any forward-looking statements contained in this press release are based upon Veeva's historical performance and its current plans, estimates and expectations and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent Veeva's expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially, including (i) historical fluctuation of our quarterly results and our limited operating history, which make it difficult to predict future results; (ii) our expectation that the future growth rate of our revenues will decline, and that as our costs increase, we may not be able to generate sufficient revenues to sustain the level of profitability we have achieved in the past or achieve profitability in the future; (iii) breaches in our security measures or unauthorized access to our customers' data; (iv) system unavailability, performance problems, or loss of data due to disruptions or other problems with our data center operations or computing infrastructure; (v) dependence on revenues from our Veeva CRM solution, and the rate of adoption of our new products; (vi) acceptance of our applications and services by customers, including renewals of existing subscriptions and purchases of subscriptions for additional users and solutions; (vii) our ability to retain Zinc Ahead customers and achieve the expected results from our acquisition of Zinc Ahead; (viii) loss of one or more key customers; (ix) adverse changes in general economic or market conditions, particularly in the life sciences industry; (x) delays or reductions in information technology spending, particularly in the life sciences industry, including as a result of mergers in the life sciences industry; (xi) the development of the market for enterprise cloud services, particularly in the life sciences industry; (xii) competitive factors, including but not limited to pricing pressures, industry consolidation, difficulty securing rights to access, host or integrate with complementary third party products or data used by our customers, entry of new competitors and new applications and marketing initiatives by our competitors; (xiii) our ability to manage our growth effectively; (xiv) changes in sales that may not be immediately reflected in our results due to the ratable recognition of our subscription revenue; and (xv) pending, threatened, or future legal proceedings and related expenses.

Additional risks and uncertainties that could affect Veeva's financial results are included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's filing on Form 10-K for the period ended January 31, 2017. This is available on the company's website at veeva.com under the Investors section and on the SEC's website at sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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VEEVA SYSTEMS INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands) (Unaudited)

·	April 30, 2017		January 31, 2017	
Assets				
Current assets:				
Cash and cash equivalents	\$	365,660	\$	217,606
Short-term investments		298,257		301,266
Accounts receivable, net		113,124		182,816
Prepaid expenses and other current assets		12,071		10,177
Total current assets		789,112		711,865
Property and equipment, net		51,954		49,907
Goodwill		95,804		95,804
Intangible assets, net		37,273		39,283
Deferred income taxes, noncurrent		17,377		16,993
Other long-term assets		4,676		4,057
Total assets	\$	996,196	\$	917,909
Liabilities and stockholders' equity				
Current liabilities:				
Accounts payable	\$	5,162	\$	5,677
Accrued compensation and benefits		12,378		12,007
Accrued expenses and other current liabilities		12,320		12,310
Income tax payable		1,140		3,228
Deferred revenue		238,046		213,562
Total current liabilities		269,046		246,784
Deferred income taxes, noncurrent		12,157		12,974
Other long-term liabilities		5,556		4,964
Total liabilities		286,759		264,722
Stockholders' equity:				
Class A common stock		1		1
Class B common stock		_		_
Additional paid-in capital		461,123		441,695
Accumulated other comprehensive income		910		111
Retained earnings		247,403		211,380
Total stockholders' equity		709,437		653,187
Total liabilities and stockholders' equity	\$	996,196	\$	917,909

VEEVA SYSTEMS INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands, except per share data) (Unaudited)

(Onaudited)	Three Months Ended April 30,			
		2017		2016
Revenues:				
Subscription services	\$	127,277	\$	96,032
Professional services and other		30,641		23,732
Total revenues		157,918		119,764
Cost of revenues ⁽³⁾ :				
Cost of subscription services		26,138		21,745
Cost of professional services and other		22,744		19,346
Total cost of revenues		48,882		41,091
Gross profit		109,036		78,673
Operating expenses ⁽³⁾ :				
Research and development		28,311		22,073
Sales and marketing		29,810		26,723
General and administrative		13,576		12,071
Total operating expenses		71,697		60,867
Operating income		37,339		17,806
Other income, net		591		2,747
Income before income taxes		37,930		20,553
Provision for income taxes		1,907		8,044
Net income		36,023	\$	12,509
Net income attributable to common stockholders, basic and diluted:	\$	36,023	\$	12,505
Net income per share attributable to common stockholders:				
Basic	\$	0.26	\$	0.09
Diluted	\$	0.24	\$	0.09
Weighted-average shares used to compute net income per share				
attributable to common stockholders:				
Basic		137,096		133,996
Diluted		151,056		145,708
Other comprehensive income (loss):				
Net change in unrealized gains (losses) on available-for-sale investments	\$	(106)	\$	174
Net change in cumulative foreign currency translation gain (loss)		905		113
Comprehensive income		36,822	\$	12,796
(3) Includes stock-based compensation as follows:				
Cost of revenues:				
Cost of subscription services	\$	342	\$	209
Cost of professional services and other		1,689		1,178
Research and development		3,802		2,394
Sales and marketing		3,847		2,455
General and administrative		2,108		1,907
Total stock-based compensation		11,788	\$	8,143

VEEVA SYSTEMS INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands) (Unaudited)

Three Months Ended April 30, 2017 2016 Cash flows from operating activities Net income \$ 36,023 12,509 Adjustments to reconcile net income to net cash provided by operating activities: Depreciation and amortization 3.449 3.405 Amortization of premiums on short-term investments 456 420 Stock-based compensation 11,788 8,143 Deferred income taxes (1,197)(838)Loss on foreign currency from market-to-market derivative 49 Bad debt expense (8)(205)Changes in operating assets and liabilities: Accounts receivable 69.700 63.227 Income taxes (2,545)380 (1,491)Other current and long-term assets 1,390 Accounts payable (456)66 Accrued expenses and other current liabilities 905 (2,905)Deferred revenue 24.437 23.357 Other long-term liabilities 1,051 411 Net cash provided by operating activities(4) 109,360 142,161 Cash flows from investing activities Purchases of short-term investments (56,249)(67,740)Maturities and sales of short-term investments 58,696 70,025 Purchases of property and equipment (3,960)(2,057)Capitalized internal-use software development costs (791)(140)Changes in restricted cash and deposits (1) (6) Net cash provided by (used in) investing activities (2,305)82 Cash flows from financing activities Proceeds from exercise of common stock options 7,285 1,345 Restricted stock units acquired to settle employee tax withholding liability Excess tax benefits from employee stock plans 2,861 Net cash provided by financing activities⁽⁴⁾ 7,285 4,205 Effect of exchange rate changes on cash and cash equivalents 913 116 Net change in cash and cash equivalents 148,054 113,763 Cash and cash equivalents at beginning of period 217,606 132,179 Cash and cash equivalents at end of period 365,660 245,942

⁽⁴⁾ During the three months ended April 30, 2017, the Company early adopted Accounting Standards Update No. 2016-09, "Improvements to Employee Share-Based Payment Accounting (Topic 718)" ("ASU 2016-09"), which addresses among other items, updates to the presentation and treatment of excess tax benefits related to stock based compensation. Excess tax benefits are no longer classified as an increase to financing cash flows. The Company has adopted changes to the consolidated statements of cash flows on a prospective basis. The impact for the three months ended April 30, 2017 was an increase of \$13.9 million to net cash provided by operating activities as part of the net income line item with a correlating decrease of equal amounts to net cash provided by financing activities, respectively.

Non-GAAP Financial Measures

In Veeva's public disclosures, Veeva has provided non-GAAP measures, which it defines as financial information that has not been prepared in accordance with generally accepted accounting principles in the United States, or GAAP. In addition to its GAAP measures, Veeva uses these non-GAAP financial measures internally for budgeting and resource allocation purposes and in analyzing its financial results. For the reasons set forth below, Veeva believes that excluding the following items from its non-GAAP financial measures provides information that is helpful in understanding its operating results, evaluating its future prospects, comparing its financial results across accounting periods, and comparing its financial results to its peers, many of which provide similar non-GAAP financial measures.

- Stock-based compensation expenses. Veeva excludes stock-based compensation expenses from its non-GAAP measures primarily because they are non-cash expenses that Veeva excludes from its internal management reporting processes. Veeva's management also finds it useful to exclude these expenses when they assess the appropriate level of various operating expenses and resource allocations when budgeting, planning and forecasting future periods. Moreover, because of varying available valuation methodologies, subjective assumptions and the variety of award types that companies can use under FASB ASC Topic 718, Veeva believes excluding stock-based compensation expenses allows investors to make meaningful comparisons between our recurring core business operating results and those of other companies.
- Amortization of purchased intangibles. Veeva incurs amortization expense for purchased intangible assets in connection with acquisitions of certain businesses and technologies. Amortization of intangible assets is a non-cash expense and is inconsistent in amount and frequency because it is significantly affected by the timing, size of acquisitions and the inherent subjective nature of purchase price allocations. Because these costs have already been incurred and cannot be recovered, and are non-cash expenses, Veeva excludes these expenses for its internal management reporting processes. Veeva's management also finds it useful to exclude these charges when assessing the appropriate level of various operating expenses and resource allocations when budgeting, planning and forecasting future periods. Investors should note that the use of intangible assets contributed to Veeva's revenues earned during the periods presented and will contribute to Veeva's future period revenues as well.
- Capitalization of internal-use software development expenses and the subsequent amortization of the capitalized expenses. Veeva capitalizes certain costs incurred for the development of computer software for internal use and then amortizes those costs over the estimated useful life. Capitalization and amortization of software development costs can vary significantly depending on the timing of products reaching technological feasibility and being made generally available. Veeva's internal management reporting processes exclude both the capitalization of software (which would otherwise result in a reduction in net research and development operating expenses) and the amortization of capitalized software (which would otherwise result in an increase in cost of subscription revenues) when preparing budgets, plans and reviewing internal performance. Moreover, because of the variety of approaches taken and the subjective assumptions made by other companies in this area, Veeva believes that excluding the effects of capitalized software costs allows investors to make more meaningful comparisons between our operating results and those of other companies.

- Deferred compensation associated with the Zinc Ahead business acquisition. The Zinc Ahead share purchase agreement, as revised, called for share purchase consideration to be deferred and paid at a rate of one-third of the deferred consideration amount per year to certain former Zinc Ahead employee shareholders and option holders who remain employed with Veeva on each deferred consideration payment date. In accordance with GAAP, these payments are being accounted for as deferred compensation and the expense is recognized over the requisite service period. Veeva's management views this deferred compensation expense as an unusual acquisition cost associated with the Zinc Ahead acquisition and finds it useful to exclude it in order to assess the appropriate level of various operating expenses to assist in budgeting, planning and forecasting future periods. Veeva believes excluding this deferred compensation expense from its non-GAAP measures may allow investors to make more meaningful comparisons between its recurring operating results and those of other companies.
- Income tax effects on the difference between GAAP and non-GAAP costs and expenses. The income
 tax effects that are excluded from the non-GAAP measures relate to the imputed tax impact on the
 difference between GAAP and non-GAAP costs and expenses due to stock-based compensation,
 purchased intangibles, capitalized internal-use software, and deferred compensation associated with
 the Zinc Ahead business acquisition for GAAP and non-GAAP measures.

There are limitations to using non-GAAP financial measures because non-GAAP financial measures are not prepared in accordance with GAAP and may be different from non-GAAP financial measures provided by other companies. The non-GAAP financial measures are limited in value because they exclude certain items that may have a material impact upon our reported financial results. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by Veeva's management about which items are adjusted to calculate its non-GAAP financial measures. Veeva compensates for these limitations by analyzing current and future results on a GAAP basis as well as a non-GAAP basis and also by providing GAAP measures in its public disclosures.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Veeva encourages its investors and others to review its financial information in its entirety, not to rely on any single financial measure to evaluate its business, and to view its non-GAAP financial measures in conjunction with the most directly comparable GAAP financial measures. A reconciliation of GAAP to the non-GAAP financial measures has been provided in the tables below.

The following tables reconcile the specific items excluded from GAAP metrics in the calculation of non-GAAP metrics for the periods shown below:

VEEVA SYSTEMS INC. RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES

(Dollars in thousands) (Unaudited)

	Three Mont					
		2017		2016		
Cost of subscription services revenues on a GAAP basis	\$	26,138	\$	21,745		
Stock-based compensation expense		(342)		(209)		
Amortization of purchased intangibles		(1,055)		(1,097)		
Amortization of internal-use software		(121)		(177)		
Cost of subscription services revenues on a non-GAAP basis	\$	24,620	\$	20,262		
	_		<u> </u>			
Gross margin on subscription services revenues on a GAAP basis		79.5%		77.4%		
Stock-based compensation expense		0.3		0.2		
Amortization of purchased intangibles		0.8		1.1		
Amortization of internal-use software		0.1		0.2		
Gross margin on subscription services revenues on a non-GAAP basis	_	80.7%	_	78.9%		
Cost of professional services and other revenues on a GAAP basis	\$	22,744	\$	19,346		
Stock-based compensation expense	Ψ	(1,689)	Ψ	(1,178)		
Deferred compensation associated with Zinc Ahead acquisition		(6)		(1,170)		
·	\$		\$	18,159		
Cost of professional services and other revenues on a non-GAAP basis	<u> </u>	21,049	<u> </u>	10, 139		
Gross margin on professional services and other revenues on a GAAP basis		25.8%		18.5%		
Stock-based compensation expense		5.5		5.0		
Gross margin on professional services and other revenues on a non-GAAP basis		31.3%		23.5%		
Gross profit on a GAAP basis	\$	109,036	\$	78,673		
Stock-based compensation expense	Ψ	2,031	Ψ	1,387		
Amortization of purchased intangibles		1,055		1,097		
Amortization of internal-use software		1,033		1,037		
Deferred compensation associated with Zinc Ahead acquisition	Ф.	6	Ф.	9		
Gross profit on a non-GAAP basis	\$	112,249		81,343		
Gross margin on total revenues on a GAAP basis		69.0%		65.7%		
Stock-based compensation expense		1.3		1.2		
Amortization of purchased intangibles		0.7		0.9		
Amortization of internal-use software		0.1		0.1		
Gross margin on total revenues on a non-GAAP basis		71.1%		67.9%		
Research and development expense on a GAAP basis	\$	28,311	\$	22,073		
Stock-based compensation expense	Ψ	(3,802)	Ψ	(2,394)		
Capitalization of internal-use software		790		140		
Deferred compensation associated with Zinc Ahead acquisition		(109)		(109)		
	-\$	25,190	\$			
Research and development expense on a non-GAAP basis		25,190	<u> </u>	19,710		
Sales and marketing expense on a GAAP basis	\$	29,810	\$	26,723		
Stock-based compensation expense		(3,847)		(2,455)		
Amortization of purchased intangibles		(947)		(954)		
Deferred compensation associated with Zinc Ahead acquisition		(18)		(18)		
Sales and marketing expense on a non-GAAP basis	\$	24,998	\$	23,296		
General and administrative expense on a GAAP basis	\$	13,576	\$	12,071		
Stock-based compensation expense	Ψ	(2,108)	Ψ	(1,907)		
Deferred compensation associated with Zinc Ahead acquisition		(4)				
General and administrative expense on a non-GAAP basis	•		Ф.	(1,277)		
General and administrative expense on a non-GAAP basis		11,464	\$	8,887		

VEEVA SYSTEMS INC. RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES (continued)

(Dollars in thousands, except per share data) (Unaudited)

	Three Months Ended April 30,			
		2017		2016
Operating expense on a GAAP basis	\$	71,697	\$	60,867
Stock-based compensation expense		(9,757)		(6,756)
Amortization of purchased intangibles		(947)		(954)
Capitalization of internal-use software		790		140
Deferred compensation associated with Zinc Ahead acquisition		(131)		(1,404)
Operating expense on a non-GAAP basis	\$	61,652	\$	51,893
Operating income on a GAAP basis	\$	37,339	\$	17,806
Stock-based compensation expense		11,788		8,143
Amortization of purchased intangibles		2,002		2,051
Capitalization of internal-use software		(790)		(140)
Amortization of internal-use software		121		177
Deferred compensation associated with Zinc Ahead acquisition		137		1,413
Operating income on a non-GAAP basis	\$	50,597	\$	29,450
Operating margin on a GAAP basis		23.6%		14.9%
Stock-based compensation expense		7.4		6.8
Amortization of purchased intangibles		1.3		1.7
Capitalization of internal-use software		(0.5)		(0.1)
Amortization of internal-use software		0.1		0.1
Deferred compensation associated with Zinc Ahead acquisition		0.1		1.2
Operating margin on a non-GAAP basis		32.0%		24.6%
Net income on a GAAP basis	\$	36,023	\$	12,509
Stock-based compensation expense		11,788		8,143
Amortization of purchased intangibles		2,002		2,051
Capitalization of internal-use software		(790)		(140)
Amortization of internal-use software		121		177
Deferred compensation associated with Zinc Ahead acquisition		137		1,413
Income tax effect on non-GAAP adjustments		(16,009)		(2,980)
Net income on a non-GAAP basis	\$	33,272	\$	21,173
Net income allocated to participating securities on a GAAP basis	\$	_	\$	(4)
Net income allocated to participating securities from non-GAAP adjustments		_		(2)
Net income allocated to participating securities on a non-GAAP basis				(6)
Net income attributable to common stockholders on a non-GAAP basis	\$	33,272	\$	21,167
Diluted net income per share on a GAAP basis	\$	0.24	\$	0.09
Stock-based compensation expense		0.08		0.06
Amortization of purchased intangibles		0.01		0.01
Capitalization of internal-use software		_		
Amortization of internal-use software		_		_
Deferred compensation associated with Zinc Ahead acquisition		_		0.01
Income tax effect on non-GAAP adjustments		(0.11)		(0.02)
Diluted net income per share on a non-GAAP basis	\$	0.22	\$	0.15