AVID TECHNOLOGY, INC.

Investor Relations Datasheet

(unaudited, in AFX unless noted, in \$ millions, except Other Key Metrics Data)

Please refer to SEC filings for a definition of the non-GAAP and operational metrics used herein.

		Q1'16	Q2'16	Q3'16	Q4'16	<u>2016</u>	Q1'17	Q2'17	Q3'17	Q4'17	<u>2017</u>
Booking	gs Summary										
	Bookings (AFX)	92.5	102.2	89.5	125.4	409.6	172.3	98.0	102.8	159.9	533.0
	Product	53.7	59.4	48.5	60.5	222.1	54.9	56.9	55.1	65.6	232.5
	Service - Maintenance & Subscriptions	30.7	33.2	34.4	54.9	153.4	34.7	33.6	39.9	62.5	170.8
	Service - Professional Services	8.1	9.5	6.6	9.9	34.1	9.7	7.6	7.7	12.7	37.6
	Jetsen/DMT/NDT						73.0			19.1	92.2
	Bookings (CFX)	98.1	106.7	94.7	134.6	434.1	179.7	104.3	107.9	165.0	556.9
	Recurring Revenue Bookings %	34%	34%	39%	49%	40%	63%	42%	41%	51%	51%
Non-GA	AP Net Revenue										
	Product	84.6	75.7	63.7	59.3	283.3	51.0	47.7	54.3	56.5	209.5
	Service - Maintenance & Subscriptions	50.5	47.4	47.5	46.8	192.2	45.6	47.4	44.7	41.9	179.7
	Service - Professional Services	8.7	11.4	7.8	9.2	37.1	7.5	7.3	6.2	8.9	29.9
	Total Net Revenue	143.8	134.4	119.0	115.3	512.5	104.1	102.4	105.3	107.3	419.0
	UC 0 Deat of Associate	74.0	60.7	54.0	47.0	004.0	45.0	50.5	40.0	45.4	400.0
	US & Rest of Americas	71.3	63.7	51.9	47.8	234.8	45.3	53.5	46.2	45.1	190.0
	Europe, Middle East & Africa	51.7	51.6	47.7	51.7	202.7	43.1	37.2	40.8	45.0	166.0
	Asia-Pacific Total Net Revenue	20.8 143.8	19.0 134.4	19.4 119.0	15.8 115.3	75.0 512.5	15.7 104.1	11.8	18.3 105.3	17.2 107.3	63.0 419.0
	Total Net Revenue	143.0	134.4	119.0	115.3	512.5	104.1	102.4	105.3	107.3	419.0
	As Reported	143.8	134.4	119.0	115.3	512.5	104.1	102.4	105.3	107.3	419.0
	Pre-2011 & Elim PCS Impact	26.9	23.0	17.4	10.4	77.7	2.1	0.4	0.1	0.1	2.7
	Operational Revenue(a)	116.9	111.4	101.6	104.9	434.9	102.0	102.0	105.1	107.2	416.3
Non-GA	AP Gross Margin %										
	Product	68.0%	62.4%	58.0%	50.8%	60.6%	52.0%	44.4%	45.7%	43.1%	46.3%
	Service	75.9%	73.3%	73.3%	73.6%	74.1%	73.6%	74.8%	73.7%	70.4%	73.1%
	Total Gross Margin %	71.2%	67.1%	65.1%	61.9%	66.6%	63.0%	60.7%	59.3%	56.0%	59.7%
	Operational Gross Margin %	64.6%	60.3%	59.2%	58.1%	60.7%	62.2%	60.5%	59.2%	56.0%	59.4%
	Operational Gross Margin 76	04.076	00.376	39.276	30.176	00.778	02.276	00.578	39.276	30.076	39.476
Non-GA	AP Operating Expense	67.5	64.6	58.4	50.1	240.7	56.1	56.6	53.9	48.2	214.9
Adiuste	d EBITDA										
,,	As Reported	38.5	29.4	22.9	25.2	116.0	13.0	8.9	11.5	15.0	48.4
	Operational Adj EBITDA (a)	11.7	6.4	5.5	14.9	38.4	10.9	8.5	11.4	14.9	45.7
Other K	ey Metrics										
J K	Media Central License Sold (cumulative)	35,832	38,152	40,202	42,753	42,753	46,728	48,588	50,891	53,671	53,671
	Active Paid Subscribers	34,950	40,904	50,040	60,747	60,747	70,965	78,135	84,465	93,686	93,686
Vov Bol	ana Shaat Itama										
ney Bai	ance Sheet Items	07.0	FO 4	47.7	44.0	44.0	47.0	47.4	44.4	F7 0	F7.0
	Cash	87.8	50.4	47.7	44.9	44.9	47.0	47.4	44.1	57.2	57.2
	Free Cash Flow Adjusted Free Cash Flow	(15.7)	(36.6)	(6.3)	(1.6) 2.0	(60.2)	1.8 6.8	1.2 6.2	(3.0) 0.5	1.1 4.8	1.1 18.2
	Aujusteu Free Casti Flow	(9.4)	(30.2)	(2.6)	2.0	(40.3)	0.8	0.2	0.5	4.8	10.2
	Accounts Receivable DSO	28	30	31	34		38	31	36	34	
	Inventory Turns	3.6	3.5	3.2	3.3		3.4	3.9	4.0	4.4	
	Revenue Backlog										
	Deferred Revenue	308.4	267.2	240.0	225.7	225.7	223.0	204.0	194.6	194.6	194.6
	Other Backlog	188.6	197.6	197.2	203.6	203.6	271.2	283.8	293.4	341.5	341.5
	Total Revenue Backlog	497.0	464.7	437.2	429.3	429.3	494.2	487.8	488.0	536.1	536.1

⁽a) Operational Revenue, Adjusted EBITDA and Revenue Backlog exclude the impact of Pre-2011 and Elimination of PCS revenue (please see earnings press release for full reconciliation)