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TRANSAMERICA CORPC ×

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CRITICALASSISTANCE SELECT

Wordmark [CRITICALASSISTANCE SELECT](#)

Status LIVE REGISTERED

Goods & services IC 036: SERIOUS ILLNESS INSURANCE UNDERWRITING SERVICES.

Class 036

Serial 76426873

Owners TRANSAMERICA CORPORATION (CORPORATION; DELAWARE, USA)

RETIREMENT INCOME CHOICE

Wordmark [RETIREMENT INCOME CHOICE](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, insurance underwriting in the...

Class 036

Serial 77884078

Owners Transamerica Corporation (CORPORATION; DELAWARE, USA)

BENEFITS SHERPA

Wordmark [BENEFITS SHERPA](#)

Status LIVE REGISTERED

Goods & services IC 036: Providing information in the fields of financial planning and...

Class 036


Serial 88176526

Owners Transamerica Corporation (CORPORATION; DELAWARE, USA)

EXPRESS PROTECT UNDERWRITING

Wordmark [EXPRESS PROTECT UNDERWRITING](#)

Status LIVE REGISTERED

Goods & services IC 036: Insurance underwriting services; underwriting and issuance of... 

Class 036

Serial 88632236

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

[TRANSAMERICA](#)

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services IC 016: BUSINESS FORMS, HOUSE ORGAN, CORPORATE REPORTS AND BULLETINS... 

Class 016

Serial 73172489

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

[TRANSLIFE](#)

Wordmark [TRANSLIFE](#)

Status LIVE REGISTERED

Goods & services IC 036: life insurance underwriting services.

Class 036


Serial 75382323

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

TRANSAMERICA

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services IC 016: Pens, [pencils, folders,] note pads, [stickers,]... 

Class 016


Serial 85785161

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA I-SERIES

Wordmark [TRANSAMERICA I-SERIES](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, investment advisory services and... 

Class 036


Serial 77298289

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

[TRANSAMERICA](#)

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services US 102: UNDERWRITING OF INSURANCE-NAMELY, LIFE, INCLUDING ACCIDENT AND... 

Class 036 035

Serial 72243194

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

[TRANSACCIDENT](#)

Wordmark [TRANSACCIDENT](#)

Status LIVE REGISTERED

Goods & services IC 036: accident insurance underwriting services.

Class 036

Serial 76517470

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

TRANSAMERICA STRUCTURED INDEX ADVANTAGE

Wordmark [TRANSAMERICA STRUCTURED INDEX
ADVANTAGE](#)

Status LIVE REGISTERED

Goods & services IC 036: Annuity underwriting and distribution services; underwriting,...

Class 036

Serial 90151819

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSFREEDOM

Wordmark [TRANSFREEDOM](#)

Status LIVE REGISTERED

Goods & services IC 036: annuity underwriting services.

Class 036

Serial 76054600

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

THE TRANSAMERICA DIFFERENCE

Wordmark [THE TRANSAMERICA DIFFERENCE](#)

Status LIVE REGISTERED

Goods & services IC 036: Investment management and administration of defined...

Class 036

Serial 85926937

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA FINANCIAL
FOUNDATION IUL

Wordmark [TRANSAMERICA FINANCIAL
FOUNDATION IUL](#)

Status LIVE REGISTERED

Goods & services IC 036: Underwriting and administration of indexed universal life...

Class 036

Serial 86325549

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSPROTECTOR

Wordmark [TRANSPROTECTOR](#)

Status LIVE REGISTERED

Goods & services IC 036: Life insurance underwriting services.

Class 036

Serial 76666529

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA RETIREMENT
SOLUTIONS

Wordmark [TRANSAMERICA RETIREMENT SOLUTIONS](#)

Status LIVE REGISTERED

Goods & services IC 035: Outsourcing in the field of retirement plan administration,... 

Class 035


Serial 85785297

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA INSPIRE

Wordmark [TRANSAMERICA INSPIRE](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, insurance underwriting in the... 

Class 036


Serial 87273220

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

NEW AGE OF ADVICE

Wordmark [NEW AGE OF ADVICE](#)

Status LIVE REGISTERED

Goods & services IC 041: Providing a website featuring non-downloadable newsletters,... 

Class 041


Serial 88094564

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSTERM

Wordmark [TRANSTERM](#)

Status LIVE REGISTERED

Goods & services IC 036: Insurance services, namely, underwriting, issuing and... 

Class 036


Serial 85188359

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

RETIREMENT INCOME MAX

Wordmark [RETIREMENT INCOME MAX](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, insurance underwriting in the... 

Class 036

Serial 85202458

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSACCUMULATOR

Wordmark [TRANSACCUMULATOR](#)

Status LIVE REGISTERED

Goods & services IC 036: life insurance and annuity underwriting services.

Class 036


Serial 76344271

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

DELTASHARES

Wordmark [DELTASHARES](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, distribution of variable annuity... 

Class 036


Serial 87321901

Owners Transamerica Corporation

BE WELL. BUILD WEALTH.

Wordmark [BE WELL. BUILD WEALTH.](#)

Status LIVE REGISTERED

Goods & services IC 042: Providing an interactive web site featuring technology that... 

Class 042, 016, 036, 041


Serial 87384535

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services IC 041: Organization and presentation of sports tournaments as an... 

Class 041


Serial 86657123

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)



Wordmark

Status LIVE REGISTERED

Goods & services IC 041: Organization and presentation of sports tournaments as an... 

Class 041

Serial 86657131

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

CLEARTRACK

Wordmark [CLEARTRACK](#)

Status LIVE REGISTERED

Goods & services IC 036: Mutual fund investment and brokerage services.

Class 036


Serial 86481983

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA INCOME PLUS

Wordmark [TRANSAMERICA INCOME PLUS](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, underwriting and distribution of... 

Class 036


Serial 86069411

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA SECURE RETIREMENT INDEX

Wordmark [TRANSAMERICA SECURE RETIREMENT
INDEX](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, underwriting and distribution of... 

Class 036

Serial 86079106

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

[TRANSCENDER](#)

Wordmark [TRANSCENDER](#)

Status LIVE REGISTERED

Goods & services IC 036: LIFE INSURANCE UNDERWRITING SERVICES.

Class 036

Serial 73586986

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

[TRANSAMERICA CLASSIC](#)


Wordmark [TRANSAMERICA CLASSIC](#)

Status LIVE REGISTERED


Goods & services IC 036: annuity underwriting services.

Class 036
Serial 75415780
Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)




Wordmark [FIQ BY WFG](#)
Status LIVE PENDING
Goods & services IC 036: Financial services in the nature of investment securities;... 
Class 036
Serial 97109000
Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA INSTITUTE


Wordmark [TRANSAMERICA INSTITUTE](#)
Status LIVE REGISTERED
Goods & services IC 035: Public policy research and analysis of issues in the fields of... 
Class 035, 041
Serial 86200647
Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

RETIREMENT PLAN EXCHANGE

Wordmark [RETIREMENT PLAN EXCHANGE](#)
Status LIVE REGISTERED
Goods & services IC 035: Providing financial record keeping services for retirement... 
Class 035, 036, 041
Serial 85800312
Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)



Wordmark [TRANSAMERICA](#)
Status LIVE REGISTERED

Goods & services IC 035: [[REAL ESTATE TAX REPORTING SERVICES]],; IC 036: FINANCIAL... 

Class 035, 036, 037, 039, 041


Serial 73839343

Owners TRANSAMERICA CORPORATION (CORPORATION; DELAWARE, USA)

TRANSAMERICA

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services IC 036: FINANCIAL CONSULTING SERVICES; [LEASING SERVICES FOR... 

Class 036, 037, 039, 041, 035


Serial 73839344

Owners TRANSAMERICA CORPORATION (CORPORATION; DELAWARE, USA)

TRANSAMERICA ADVANTAGE SOLUTION

Wordmark [TRANSAMERICA ADVANTAGE SOLUTION](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial management and administration of employer retirement... 

Class 036


Serial 97108968

Owners Transamerica Corporation (CORPORATION; DELAWARE, USA)

TRANSAMERICA PLAN MAXIMIZER

Wordmark [TRANSAMERICA PLAN MAXIMIZER](#)

Status LIVE REGISTERED

Goods & services IC 036: [life insurance and] annuity underwriting services and... 

Class 036


Serial 75491760

Owners TRANSAMERICA CORPORATION (CORPORATION; DELAWARE, USA)

TRANSAMERICA PROVIDER SELECT

Wordmark [TRANSAMERICA PROVIDER SELECT](#)

Status LIVE REGISTERED

Goods & services IC 036: hospital indemnity insurance underwriting and brokerage... 

Class 036


Serial 86732933

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA EMPLOYEE BENEFITS

Wordmark [TRANSAMERICA EMPLOYEE BENEFITS](#)

Status LIVE REGISTERED

Goods & services IC 036: Insurance services, namely, brokerage, consultation,... 

Class 036


Serial 90864990

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

MANAGED ADVICE

Wordmark [MANAGED ADVICE](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, financial planning services for... 

Class 036

Serial 90638357

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSDI

Wordmark [TRANSDI](#)

Status LIVE REGISTERED

Goods & services IC 036: Disability insurance underwriting services.

Class 036


Serial 76673983

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services US 102: Consultation and Advice in Respect to Investment of Monies of... 

Class 035


Serial 72045632

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA LIVE YOUR
BEST LIFE

Wordmark [TRANSAMERICA LIVE YOUR BEST LIFE](#)

Status LIVE PENDING

Goods & services IC 035: Outsourcing services in the nature of arranging service... 

Class 035, 036, 041

Serial 97162712

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSELITE

Wordmark [TRANSELITE](#)

Status LIVE REGISTERED

Goods & services IC 036: Life insurance underwriting and administration services.

Class 036


Serial 86211986

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSNAVIGATOR

Wordmark [TRANSNAVIGATOR](#)

Status LIVE REGISTERED

Goods & services IC 036: Insurance services, namely, underwriting, issuance and... 

Class 036


Serial 86216659

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA CENTER FOR RETIREMENT STUDIES

Wordmark [TRANSAMERICA CENTER FOR
RETIREMENT STUDIES](#)

Status LIVE REGISTERED

Goods & services IC 041: Educational services, namely conducting forums and seminars in... 

Class 041, 035


Serial 76621586

Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

**TOTAL RETIREMENT
OUTSOURCING**

Wordmark [TOTAL RETIREMENT OUTSOURCING](#)

Status LIVE REGISTERED

Goods & services IC 035: Outsourcing in the field of retirement plan administration,... 

Class 035


Serial 85785102

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

TRANSAMERICA

Wordmark [TRANSAMERICA](#)

Status LIVE REGISTERED

Goods & services IC 036: Financial services, namely, underwriting and distribution of... 

Class 036

Serial 85785175

Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

[TRANS 6](#)

Wordmark [TRANS 6](#)

Status LIVE REGISTERED

Goods & services IC 036: annuity underwriting services.

Class 036
Serial 76551287
Owners TRANSAMERICA CORPORATION
(CORPORATION; DELAWARE, USA)

TRANS SELECT

Wordmark [TRANS SELECT](#)
Status LIVE REGISTERED
Goods & services IC 036: Life insurance underwriting.
Class 036
Serial 85404337
Owners Transamerica Corporation
(CORPORATION; DELAWARE, USA)

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