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BUILDER

Word Mark	BUILDER
Goods and Services	IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for website operators and publishers on the internet to A/B test, optimize content search targeting, optimize behavioral targeting, personalize, and visually edit multimedia text, graphics, and video content viewable on the internet, mobile devices and in software applications in the fields of conversion rate optimization. FIRST USE: 20180101. FIRST USE IN COMMERCE: 20180101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87833741
Filing Date	March 14, 2018
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	August 6, 2019

Registration Number 5888092
Registration Date October 22, 2019
Owner (REGISTRANT) **Builder.io, Inc** CORPORATION DELAWARE 7B 1501 Filbert Street San Francisco CALIFORNIA 94123
Attorney of Record Neil Park
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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