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Blend360

Word Mark BLEND360

Goods and Services IC 035. US 100 101 102. G & S: Business intelligence services for the purpose of optimizing business performance using business data, technology and analytics; business data analysis in the field of data science and consultancy services therefor; business consultation; Consultancy and advisory services in the field of business advice and strategy; marketing consulting, research and analysis; Business data analysis and business research services featuring the use of data science and analytics to build predictive models; Business data analysis and business research services featuring the use of data science solutions by providing third party data; Business consultation in the field of predictive analytics; Business intelligence services; Business consulting services in the field of data engineering, data science, data analytics and data management; Marketing campaign analytics services using customer intelligence tools, namely, customer intelligence services, marketing campaign strategy and execution services, and content creation services for the understanding and predicting of consumer and buyer behavior to execute more effective marketing campaigns for clients; Personnel placement; Career placement; Providing an employer with candidates or potential employees to fill temporary, contract and permanent positions; Providing potential employees with matches to possible employers to fill temporary, contract and permanent positions; Professional staffing and recruiting services; Business services, namely, procuring qualified and credentialed third-party experts, professionals and other qualified personnel, on behalf of others; Outsource service provider in the field of business analytics and data science; Providing on-demand talent to organizations and businesses, and procuring and matching talent based on the specified needs of organizations and businesses; Consultancy and advisory services in the field of talent solutions, human resource and workforce planning, and business organizational design; Product management consulting, namely, assistance in product commercialization. FIRST USE: 20200300. FIRST USE IN COMMERCE: 20200300

**Standard
Characters
Claimed**

Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 97623591
Filing Date October 7, 2022
Current Basis 1A
Original Filing Basis 1A
Owner (APPLICANT) **BLEND360, LLC** LIMITED LIABILITY COMPANY MARYLAND 10221 Wincopin Circle, 3rd Floor Columbia MARYLAND 21044
Attorney of Record Rebecca Liebowitz
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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