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HIGHER EDUCATION****Word Mark** HIGHER INTELLIGENCE FOR HIGHER EDUCATION**Goods and Services** IC 041. US 100 101 107. G & S: Providing a website featuring blogs, non-downloadable publications in the nature of articles in the fields of higher education and analytics; education services, namely, providing non-downloadable webinars in the fields of higher education and analytics. FIRST USE: 20200430. FIRST USE IN COMMERCE: 20200430

IC 042. US 100 101. G &amp; S: Software-as-a-service (SaaS) services featuring software for providing enrollment predictions in the field of higher education, for providing information and data analytics in the field of higher education, and for modeling and predicting student enrollment, retention, graduation likelihood, post-graduation success, and alumni giving; Software-as-a-service (SaaS) featuring software using artificial intelligence for analyzing data in the field of higher education, student enrollment, retention, graduation likelihood, post-graduation success, and alumni giving, and for providing real-time, dynamic predictions in the field of higher education. FIRST USE: 20200430. FIRST USE IN COMMERCE: 20200430

**Standard  
Characters  
Claimed****Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK**Serial  
Number** 88927376

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**Current Basis** 1A

**Original Filing Basis** 1A

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**Registration Date** December 15, 2020

**Owner** (REGISTRANT) Othot Inc. CORPORATION DELAWARE Building 4, Suite 115 501 Holiday Drive Pittsburgh **PENNSYLVANIA** 15220

(LAST LISTED OWNER) **OTHOT, LLC** LIMITED LIABILITY COMPANY DELAWARE 66 FIELD POINT ROAD C/O MERITAGE GROUP LP GREENWICH CONNECTICUT 06830

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Camille M. Miller

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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