

Immersive Interactive Ltd

Annual Report and Unaudited Financial Statements
for the Year Ended 31 October 2021

Immersive Interactive Ltd

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Immersive Interactive Ltd
(Registration number: 08249125)
Balance Sheet as at 31 October 2021

	Note		2021 £	2020 £
Fixed assets				
Intangible assets	<u>4</u>		620,296	344,436
Tangible assets	<u>5</u>		<u>159,430</u>	<u>177,070</u>
			779,726	521,506
Current assets				
Stocks	<u>6</u>	72,113	36,808	
Debtors	<u>7</u>	738,730	466,049	
Cash at bank and in hand		<u>1,055,721</u>	<u>1,073,258</u>	
		1,866,564	1,576,115	
Creditors: Amounts falling due within one year	<u>8</u>	<u>(712,604)</u>	<u>(496,512)</u>	
Net current assets			<u>1,153,960</u>	<u>1,079,603</u>
Total assets less current liabilities			1,933,686	1,601,109
Creditors: Amounts falling due after more than one year	<u>8</u>		<u>(382,080)</u>	<u>(508,591)</u>
Net assets			<u><u>1,551,606</u></u>	<u><u>1,092,518</u></u>
Capital and reserves				
Called up share capital	<u>9</u>	11	11	
Share premium reserve		186,945	186,945	
Profit and loss account		<u>1,364,650</u>	<u>905,562</u>	
Shareholders' funds			<u><u>1,551,606</u></u>	<u><u>1,092,518</u></u>

For the financial year ending 31 October 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Immersive Interactive Ltd
(Registration number: 08249125)
Balance Sheet as at 31 October 2021

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 4 May 2022 and signed on its behalf by:

.....
Mr C M Porter
Director

Immersive Interactive Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 October 2021

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

55 Houghton Street
Southport
Merseyside
PR9 0PG
England

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

The company's functional and presentational currency is GBP and no level of rounding has been used in presenting the financial statements.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Foreign currency transactions and balances

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rate on the date when the fair value is re-measured.

Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

Immersive Interactive Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 October 2021

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Land and buildings	2% straight line basis
Plant and machinery	25% reducing balance basis
Motor vehicles	25% reducing balance basis

Development costs

Development costs are stated in the balance sheet at cost, less any subsequent accumulated amortisation and subsequent accumulated impairment losses.

Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Development costs	3 year straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

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Notes to the Unaudited Financial Statements for the Year Ended 31 October 2021

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 13 (2020 - 11).

Immersive Interactive Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 October 2021

4 Intangible assets

	Internally generated software development costs	Total
	£	£
Cost or valuation		
At 1 November 2020	392,279	392,279
Additions acquired separately	357,322	357,322
At 31 October 2021	749,601	749,601
Amortisation		
At 1 November 2020	47,843	47,843
Amortisation charge	81,462	81,462
At 31 October 2021	129,305	129,305
Carrying amount		
At 31 October 2021	620,296	620,296
At 31 October 2020	344,436	344,436

5 Tangible assets

	Land and buildings	Plant and machinery	Motor vehicles	Total
	£	£	£	£
Cost or valuation				
At 1 November 2020	108,495	97,279	28,496	234,270
At 31 October 2021	108,495	97,279	28,496	234,270
Depreciation				
At 1 November 2020	8,680	36,180	12,340	57,200
Charge for the year	2,170	11,431	4,039	17,640
At 31 October 2021	10,850	47,611	16,379	74,840
Carrying amount				
At 31 October 2021	97,645	49,668	12,117	159,430
At 31 October 2020	99,815	61,099	16,156	177,070

Immersive Interactive Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 October 2021

Included within the net book value of land and buildings above is £97,646 (2020 - £99,815) in respect of freehold land and buildings.

6 Stocks

	2021	2020
	£	£
Stock of materials	72,113	36,808

7 Debtors

	2021	2020
	£	£
	Note	
Trade debtors	670,828	463,713
Amounts owed by related parties	393	382
Other debtors	67,509	1,954
	738,730	466,049

8 Creditors

Creditors: amounts falling due within one year

	2021	2020
	£	£
	Note	
Due within one year		
Bank loans and overdrafts	<u>10</u> 128,271	29,477
Trade creditors	53,260	68,076
Taxation and social security	98,569	101,821
Other creditors	432,504	297,138
	712,604	496,512

Creditors: amounts falling due after more than one year

	2021	2020
	£	£
	Note	
Due after one year		
Loans and borrowings	<u>10</u> 382,080	508,591

The bank loan of £443,365 (2020 £450,000) is secured by a fixed and floating charge over the company's assets. The other loan of £66,986 (2020 £88,068) is secured by a fixed and floating charge over the company's assets.

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Notes to the Unaudited Financial Statements for the Year Ended 31 October 2021

9 Share capital

Allotted, called up and fully paid shares

	2021		2020	
	No.	£	No.	£
Ordinary shares of £0.00 each	7,967	8	7,967	8
Ordinary A shares of £0.00 each	2,902	3	2,902	3
	10,869	11	10,869	11
	10,869	11	10,869	11

10 Loans and borrowings

	2021	2020
	£	£
Non-current loans and borrowings		
Bank borrowings	338,303	441,515
Other borrowings	43,777	67,076
	382,080	508,591

	2021	2020
	£	£
Current loans and borrowings		
Bank borrowings	105,061	8,485
Other borrowings	23,210	20,992
	128,271	29,477

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.