

Unaudited Financial Statements for the Year Ended 31 December 2020

for

Cronycle Ltd

Cronycle Ltd (Registered number: 08628869)

Contents of the Financial Statements  
for the Year Ended 31 December 2020

---

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

Cronycle Ltd  
Company Information  
for the Year Ended 31 December 2020

---

<b>DIRECTORS:</b>	N J J Granatino H J Marchet
<b>SECRETARY:</b>	CC Secretaries Limited
<b>REGISTERED OFFICE:</b>	3rd Floor 100 Brompton Road London SW3 1ER
<b>REGISTERED NUMBER:</b>	08628869 (England and Wales)
<b>ACCOUNTANTS:</b>	Cameron Cunningham Limited 1st Floor, Buckhurst House 42/44 Buckhurst Avenue Sevenoaks Kent TN13 1LZ

Balance Sheet  
31 December 2020

	Notes	2020 £	2019 £
<b>FIXED ASSETS</b>			
Intangible assets	4	-	-
Tangible assets	5	2,314	5,893
Investments	6	<u>1,120,066</u>	<u>1,120,066</u>
		<u>1,122,380</u>	<u>1,125,959</u>
<b>CURRENT ASSETS</b>			
Debtors	7	427,599	533,447
Cash at bank		<u>70,360</u>	<u>49,768</u>
		497,959	583,215
<b>CREDITORS</b>			
Amounts falling due within one year	8	<u>(2,471,795)</u>	<u>(1,979,521)</u>
<b>NET CURRENT LIABILITIES</b>		<u>(1,973,836)</u>	<u>(1,396,306)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(851,456)</u>	<u>(270,347)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital		9,769	9,769
Share premium		5,453,576	5,453,576
Convertible Loan Equity		2,146	2,146
Retained earnings		<u>(6,316,947)</u>	<u>(5,735,838)</u>
		<u>(851,456)</u>	<u>(270,347)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 28 June 2021 and were signed on its behalf by:

N J J Granatino - Director

1. **STATUTORY INFORMATION**

Cronycle Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Preparation of consolidated financial statements**

The financial statements contain information about Cronycle Ltd as an individual company and do not contain consolidated financial information as the parent of a group. The company is exempt under Section 399(2A) of the Companies Act 2006 from the requirements to prepare consolidated financial statements.

**Critical accounting judgements**

The company is recognising the research and development tax credit for the current year, this is based on the acceptance of all previous research and development tax credits by HMRC without amendment.

The holding of 95.7% holding in Right Relevance constitutes control of the company and has therefore been classed as a subsidiary in the accounts.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

The monthly subscription fees are recognised at the renewal point each month.

For quarterly subscriptions paid in installments the revenue is recognised at the time of the installment invoice becoming due.

Annual fees paid in a single invoice are recognised over the annual period and any fees for 2020 are accrued at the year end.

**Intangible fixed assets**

Amortisation is provided at the following annual rates in order to write off the cost each asset over its estimated useful life:

Development costs - 20% straight line basis

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% straight line basis

**Investments in subsidiaries and associates**

The investment in the subsidiary Right Relevance Inc. is recognised at cost including associated acquisition transaction costs.

The investment in the associate is recognised at cost, the company is deemed to be associated based on the 20% shareholding.

**2. ACCOUNTING POLICIES - continued****Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Research and development**

Expenditure on research and development is written off in the year in which it is incurred.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2019 - 1 ).

**4. INTANGIBLE FIXED ASSETS**

	Other intangible assets £
<b>COST</b>	
At 1 January 2020 and 31 December 2020	<u>130,000</u>
<b>AMORTISATION</b>	
At 1 January 2020 and 31 December 2020	<u>130,000</u>
<b>NET BOOK VALUE</b>	
At 31 December 2020	<u>          -</u>
At 31 December 2019	<u>          -</u>

**5. TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
<b>COST</b>	
At 1 January 2020	25,592
Disposals	<u>(20,572)</u>
At 31 December 2020	<u>5,020</u>
<b>DEPRECIATION</b>	
At 1 January 2020	19,699
Charge for year	1,657
Eliminated on disposal	<u>(18,650)</u>
At 31 December 2020	<u>2,706</u>
<b>NET BOOK VALUE</b>	
At 31 December 2020	<u>2,314</u>
At 31 December 2019	<u>5,893</u>

**6. FIXED ASSET INVESTMENTS**

	Shares in group undertakings £	Unlisted investments £	Totals £
<b>COST</b>			
At 1 January 2020 and 31 December 2020	<u>1,119,866</u>	<u>200</u>	<u>1,120,066</u>
<b>NET BOOK VALUE</b>			
At 31 December 2020	<u>1,119,866</u>	<u>200</u>	<u>1,120,066</u>
At 31 December 2019	<u>1,119,866</u>	<u>200</u>	<u>1,120,066</u>

The shares in group undertakings relates to the purchase of 95.70% holding of the issued and outstanding common stock in Right Relevance, Inc.

The investment is held at cost including acquisition fees.

**7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2020 £	2019 £
Trade debtors	4,549	7,597
Amounts owed by group undertakings	422,050	422,050
Other debtors	<u>1,000</u>	<u>103,800</u>
	<u>427,599</u>	<u>533,447</u>

**8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2020 £	2019 £
Trade creditors	20,398	47,114
Taxation and social security	(77,107)	-
Other creditors	<u>2,528,504</u>	<u>1,932,407</u>
	<u>2,471,795</u>	<u>1,979,521</u>

8. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - continued**

Within other creditors is £1,953,900 (2019: £1,663,523) of loans.

The interest of these convertible loans is 3%.

The convertible loan is recognised at amortized cost with the remainder featured in reserves.

9. **GOING CONCERN AND THE IMPACT OF COVID**

The directors have considered the anticipated, but yet unknown, impact of the COVID-19 pandemic on the company's continuing operations. The liquidity position continues to be closely monitored and the directors confirm that they have reasonable expectation that the company has adequate resources to continue operating for at least 12 months from the date of signing these accounts. They therefore consider it appropriate to prepare the accounts on a going concern basis.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.